

29 October 1974

MEMORANDUM FOR THE RECORD

SUBJECT: Draft Strategy Reports for FY 75 KIQs
(USIB-SC-15./91, 23 October 1974)

1. Received this date, through USIB distribution, 21 draft FY 75 KIQ Strategies. Quick review of the material included in subject report shows:

- They have neither a common approach nor a common structure.

- There is considerable difference in the depth of study and perception of the KIQ concept by NIOs. (SEA NIO is probably the best.)

- In instances where more than one strategy has been produced by the same NIO, there is considerable variation in the breadth and depth of effort.

- While some Strategies recognize the applicability of previously scheduled agency products to a particular KIQ, by and large the Strategies are preoccupied with interagency efforts.

- In the 7 instances wherein the DCI critiqued earlier drafts, finished Strategies show little, or no, recognition of the DCI's comments and questions.

2. A simple 1, 2, 3 grading scale (appearing in pencil in the upper right-hand corner) was used to evaluate the utility of these drafts.

The first item (1) refers to whether or not the KIQ is susceptible to division into subset questions (deficiencies) and if so, whether or not a subset has been identified. A check means yes; a N.A., not applicable; 0 or NO means no.

2. Whether or not a production Strategy was enunciated in sufficient detail to allow aggregation and analysis, and at the end of a performance period to determine community performance in a quantitative sense. A check means yes; no is no; and, 1/2 means that specific products were not identified; producers were identified, but no products were associated with them; or there is a wide difference in the detail of information supplied for different producers.

3. As per above, for collection.

3. This simple, subjective grading system indicates:

- NIOs had no difficulty in determining the need for, and subsequently defining, a list of principal deficiencies (11 of the 12 susceptible did so).
- There is a 71% probability that production Strategies as presently drafted can be aggregated and examined in quantified terms (15 of the 21 production Strategies rated a check, or a 1/2).
- There is less than a 50% probability that collection Strategies as now set forth can be aggregated or examined in a meaningful way (10 of the 21 collection Strategies rated a check, or a 1/2).

4. Considering that the 21 probably represent a cross-section of what the remaining 49 are likely to be, it will be extremely difficult, if not impossible, to perform any aggregation and analysis of sensor/techniques, programs (or NFIP KIQ collection Strategies) or to develop other than a very gross appreciation of KIQ stimulated production efforts.

AT 5. Of equal, perhaps greater, concern is the implication reflected in [] covering memorandum that the development and preparation of aggregations and analyses, i.e., a baseline report, will be carried out by NIOs and USIB Committees without any explicit role being played by the IC Staff. In this context, note that the Strategies came to the ICS only because IC is on the USIB distribution list.